

# Inter Office Memo

CORPORATE DIVISION  
Corporate Research

To: Alan Kay

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From: R. Stein

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Subject: encyclopedia project

Date: 10/29/82

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Assuming we decide to go ahead with the online encyclopedia, this strategy at worst will cost us some time. In exchange for the lost time, however, I expect we could end up with a much stronger product.

I think it's quite likely that EB will go for this idea - research and experimentation for a year and then a decision - especially if we agree to make them privy to most of the research results. They are not that keen on rushing an online encyclopedia to market anyway, given their fears that such a product would compete with the print version.