



ENCYCLOPÆDIA BRITANNICA

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Editorial Offices

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To Whom It May Concern

Robert Stein

Robert Stein, of Los Angeles, has recently completed for Encyclopaedia Britannica, Inc., a long and detailed study of the present status and future prospects of videodisc and allied electronic technologies, together with proposals for Britannica's future publishing activities in this field.

The work was done for the president of EB, Inc., under my supervision. It was completed on schedule and with considerable adresse and style. The detail was well researched and authoritative. The ideas contained in the study were creative and interesting.

I have read many reports and studies of this kind in the last few years. There is no doubt in my mind that the one prepared for us by Mr. Stein and a collaborator was the best -- the most readable, the most interesting, the most provocative -- that I have seen.

I have no hesitation whatever in recommending him for a post befitting his talents and experience in this field. Any employer would, I feel, be fortunate to have him.

Charles Van Doren
Vice President, Editorial

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