

The Future of Television's Teaching Face

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"Most of the technology and materials used in the schools will be designed primarily for use in the home. Because they will be marketed to a larger population, the cost of these materials to the schools will be lower than that of the materials in use today (which have been developed primarily for the educational/industrial marketplace." (the economics are such that people will have the hardware/software in the homes first and the schools will play catch-up)

"The 1977 School TV Utilization Study (Dirr and Pedone, 1979) found that only 17% of all teachers had had any training in the use of television for instruction.