



# ENCYCLOPÆDIA BRITANNICA

425 NORTH MICHIGAN AVENUE • CHICAGO, ILLINOIS 60611

OCTOBER 19, 1981

CONFIDENTIAL

TO: ROBERT P. GWINN  
FROM: CHARLES E. SWANSON  
SUBJECT: EB AND THE NEW TECHNOLOGIES

At the executive session of the last Board meeting you commented on the need for more planning for the future and specific references were made to the new technologies. At that time I said I would have a report prepared summarizing information about these new technologies and what EB has been doing. Attached is that report, which can be modified for Board distribution. I suggest we issue this report prior to the next Board meeting and that we list this subject as an agenda item, that we demonstrate the Mead Data terminal with EB3 on-line, and that Jim Sloan and Charles Van Doren be present to respond to any questions on this subject from the Board.

ks

cc: Jim Sloan  
Charles Van Doren ✓

attachment