The Intelligent Videodisc

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"One example of a poor imitation of older media is to repeat lectures in newer media, such as films or on computer displays."

"Another incorrect approach to learning materials is to place technological considerations first."

"Another possible incorrect approach, perhaps not as critical as some of those mentioned, is that of ignoring one of the two capabilities, computer or intelligent videodisc (ie. video with a minor overlay of computer or vice versa - BS.)"

"If we gegin with learning problems, we will not freeze ourselves into an unfortunate media choice at the very beginning of the operation."

"But in the present situation too many skills are involved to expect any one individual to be excellent in all of them. We certainly must involve good teachers, good screen designers, good film designers, good photographers, good editors, good programmers, and good evaluators if we are to produce highly usable material."

"Unfortunately, the standards of design of many educational films and video materials have very poor visual quality. Only occasionally have the great filmakers been involved with educational material."

"I am unhappy about proceeding to any type fo full-scale production without extensive student experience. Developers of material have often been wrong in the past; it is the students who keep us honest."